

# THE NEW COLOR OF Plastic



## ECOLON<sup>™</sup>. EARTH-FRIENDLY, COST-FRIENDLIER.

Green is big these days. That's why using environmentally friendly Wellamid<sup>®</sup> EcoLon<sup>™</sup> resin makes so much sense for so many products.

But there's an even better green reason: EcoLon makes great cost-saving sense.

Because it's made of 100% post-consumer content—discarded nylon carpeting—EcoLon pricing is extremely attractive since it isn't dependent on the fluctuating cost of oil.

It's also a great value. Offered in nylon 66 and nylon 6, EcoLon has been recognized for meeting or exceeding OEM material specifications, performance and durability tests and for providing consistent lot-to-lot quality in the more than 200 million pounds sold to date. It's the perfect high-volume, high-performance material for a wide range of automotive and other consumer product components.

EcoLon makes so much sense, in fact, the Society of Plastics Engineers gave Ford Motor Co. its award for most innovative use of plastic in the environmental category when the company incorporated it into its vehicle components. EcoLon also has been certified by Scientific Certification Systems, the nation's largest evaluator of environmental claims.

The bottom line: Think green. Think EcoLon.  
Learn more. Call 800-821-6022 or 248-645-0032 today.  
And think savings.

**EcoLon<sup>™</sup>**  
*The Revolutionary Resin<sup>™</sup>*